S-Square

TRUSTED . TESTED . COMMITTED

CERTIFIED NMSDC MBE 2018

S-Square - LowCode/NoCode (LC/NC) Enabling Technology Presentation

Jeff Friedman,
VP, Sales & Customer Success

Version - 20221215_V1

Current Challenges in Traditional Application Development

Long Development Timelines

- Custom development with standard SDLC processes
- Long incubation period before seeing a MVP
- Minor changes require long turn around time for design, build and testing.

High Capital Expenditure and Operating Costs

- Investment in Software platforms and Infrastructure for custom development
- Higher support costs due to diverse support requirements

Disparate Technology Landscape

- Multiple small projects using disparate technologies
- No uniform platform to manage small developments

Developer Shortages

- Developer shortages and skill-set challenges
- Multiple small productivity projects get deprioritized

6 Generations of Programming Languages

First generation (1GL) - machine-level programming language used to program first-generation computers
Examples: machine-level programming languages

Second generation (2GL) - assembly languages. Examples: Assembly

Third generation (3GL) - more machine-independent (portable) and more abstract therefore more programmer-friendly than previous generations of languages
Examples: Fortran, COBOL, BASIC, Pascal, C, C++, Perl, Python, Java, JavaScript, Ruby, PHP, C#

Fourth generation (4GL) - include support for database management, report generation, mathematical optimization, GUI development, or web development. Examples: ABAP, Unix Shell, SQL, PL/SQL, Oracle Reports, R

Fifth generation (5GL) - any programming language based on problem-solving using constraints given to the program to make the computer solve a given problem without the programmer, rather than using an algorithm written by a programmer. Examples: Prolog, OPS5, Mercury

Sixth generation (6GL) - programming language based on visual development. The overall umbrella term for these is "NoCode". Examples: Appian, WEM.io, Bubble.io

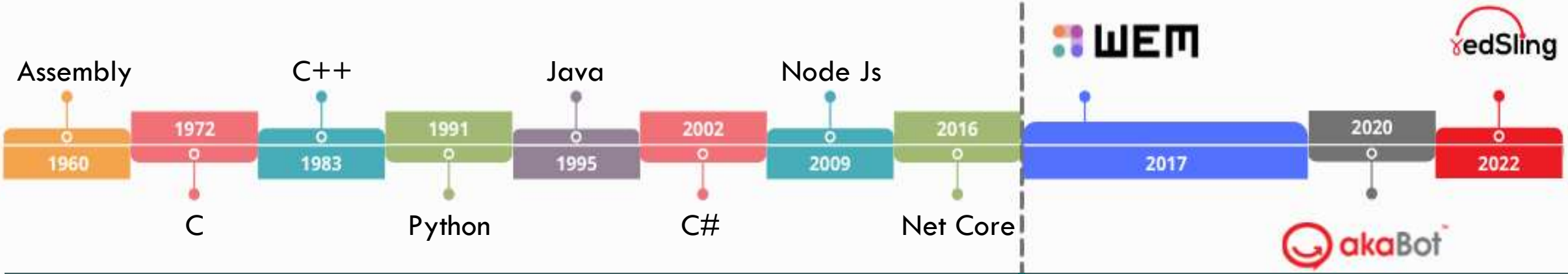
Reinventing Software Development

Traditional Coding

Requiring expensive, hard to retain code-linquists

No-Code

Empowering transforming support to employ business-knowledgeable techno-functional resources



Traditional computer languages require programmers to translate their thinking process into code built for the CPU and memory

Optimized for how we humans think. Converting natural thinking process into working software

Digital Transformation. Legacy Modernization. Business Velocity.

80%

COST REDUCTION

Empowers employing business knowledgeable (techno-functional) resources instead of costly, hard to retain code-linquists to build, deploy and maintain secure scalable enterprise-grade software.

10%

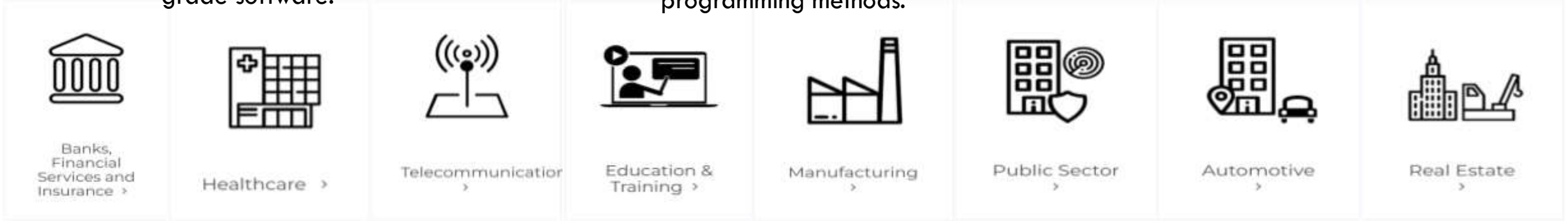
FASTER TIME-TO-MARKET

View app development in real-time. Deploy and update applications with a single click. Deliver software 10 times faster than traditional programming methods.

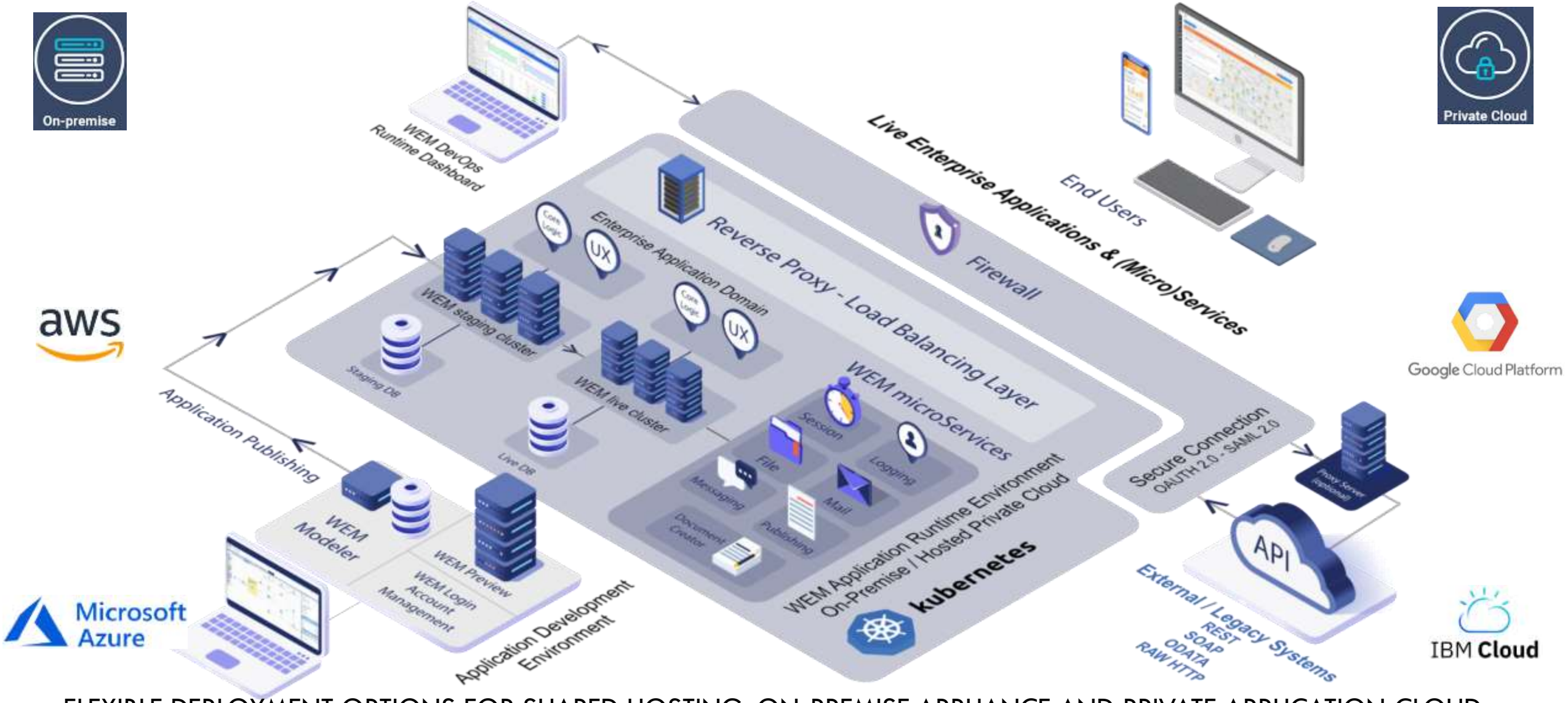
100%

ALIGNED TO BUSINESS

Translate innovative business ideas to custom software built with no code app builder at the speed of, and fully aligned with, business requirements.



SCALABLE, SECURE CLOUD ARCHITECTURE



FLEXIBLE DEPLOYMENT OPTIONS FOR SHARED HOSTING, ON-PREMISE APPLIANCE AND PRIVATE APPLICATION CLOUD

3rd Party LCNC Marketplace Product Evaluation

Criteria	WEM	Betty Blocks	Power Apps	OutSystems	Mendix
Category	No Code	Low code	Low code	Medium to high code	Low code
Platforms	Web, native apps	Web apps	Web, native apps	Web, native apps	Web, native apps
Data Model	Drag & Drop	Visual Editor	Tables	Visual Editor	Visual editor
Visual Editor	Web-based	For backend apps	Web-based	Many designer	Web-based, desktop-based
Workflows	Drag & Drop	Action Modeler	MS Flow	Visual modeler	Visual modeler
Look & Feel	Custom templates	Custom js/css/html	Customizable	Custom js/css	Custom js/css
Environment	Public, private cloud, on premise	Public cloud, on premise	Public, private cloud, on premise	Public, private cloud, on premise	Public, private cloud, on premise
Release Management	Fully	Fully	Partially	Fully	Fully
Integration	All API standards	JSON, SOAP/REST	Office365, REST	SOAP/REST	SOAP/REST

Use Case – Acceleration of Application Development

This mobile telecommunications company has a revenue market share of 47% nationwide and provides services on 5G, 4G, 3G, and 2G networks, as well as fixed broadband. Its annual revenue is more than AUD $7B.

CUSTOMER CHALLENGES

- Integration with existing systems
- Security controls
- Existing manual procedures

WEM ADVANTAGES

- **Short learning time**
- **Ease of use**
- **Rapid development and availability of new applications**
- **A broad range of security controls is available**
- **Use of existing data from legacy systems/integration with legacy systems**
- **Cloud solution offers flexible workspaces (not tied to a location)**
- **Easy to extend the application**
- **Fast return on investment**

PROBLEM

The company was looking at a means of providing support tools for the management and administration of their network operations.

SOLUTION

The company had a team of developers who were trained in using the WEM platform.

They subsequently trained other developers within their program to expand the team of developers using the WEM Platform.

Using these teams, they have developed applications providing product and supplier onboarding, security standard audits, collaborative tracking, network change management,
troubleshooting, robot management, inventory, and time management, as examples of supporting tools.

These developers had also managed to create diverse applications requiring integration with diverse systems, managing security controls including data encryption, hashing, and authentication of credentials. Hence these applications were able to ultimately meet the requirement for supporting tools for management and hence fulfill the need for the same.

Representative WEM Enterprise Customers

Thank You

Jeff Friedman,
VP, Sales & Customer Success

S-Square Systems, Inc.
4225 Executive Square Suite 600
La Jolla, CA 92037
+1 858-213-7063, +1 858-764-4441

S-Square
TRUSTED . TESTED . COMMITTED