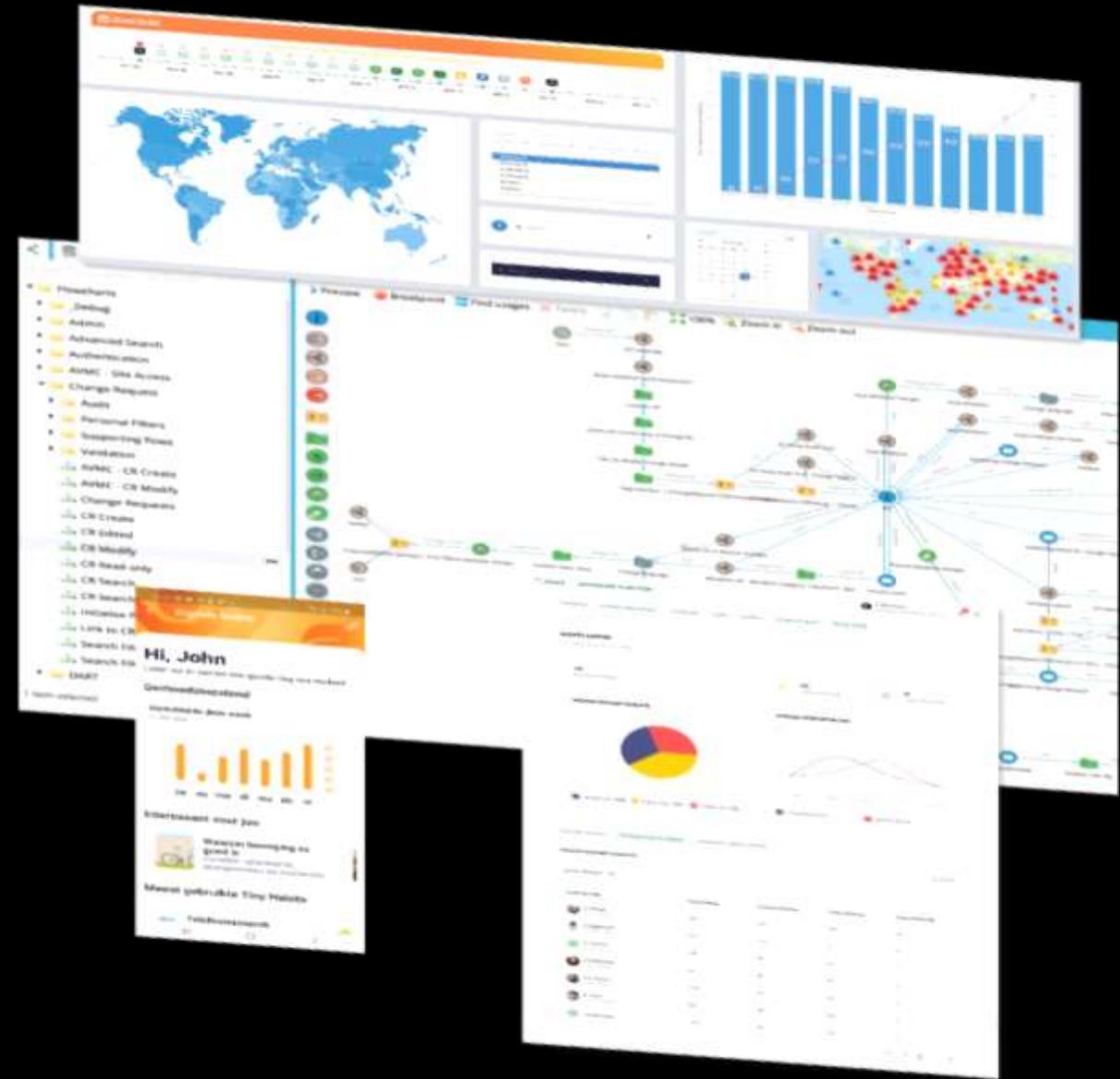




S-Square - LowCode/NoCode (LC/NC) Enabling Technology Presentation

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VP, Sales & Customer Success

Version - 20221215_V1



Current Challenges in Traditional Application Development

Long Development Timelines

- Custom development with standard SDLC processes
- Long incubation period before seeing a MVP
- Minor changes require long turn around time for design, build and testing.

High Capital Expenditure and Operating Costs

- Investment in Software platforms and Infrastructure for custom development
- Higher support costs due to diverse support requirements

Disparate Technology Landscape

- Multiple small projects using disparate technologies
- No uniform platform to manage small developments

Developer Shortages

- Developer shortages and skill-set challenges
- Multiple small productivity projects get deprioritized

6 Generations of Programming Languages

First generation (1GL) - machine-level programming language used to program first-generation computers

Examples: machine-level programming languages

Second generation (2GL) - assembly languages. Examples: Assembly

Third generation (3GL) - more machine-independent (portable) and more abstract therefore more programmer-friendly than previous generations of languages

Examples: Fortran, COBOL, BASIC, Pascal, C, C++, Perl, Python, Java, JavaScript, Ruby, PHP, C#

Fourth generation (4GL) - include support for database management, report generation, mathematical optimization, GUI development, or web development. Examples: ABAP, Unix Shell, SQL, PL/SQL, Oracle Reports, R

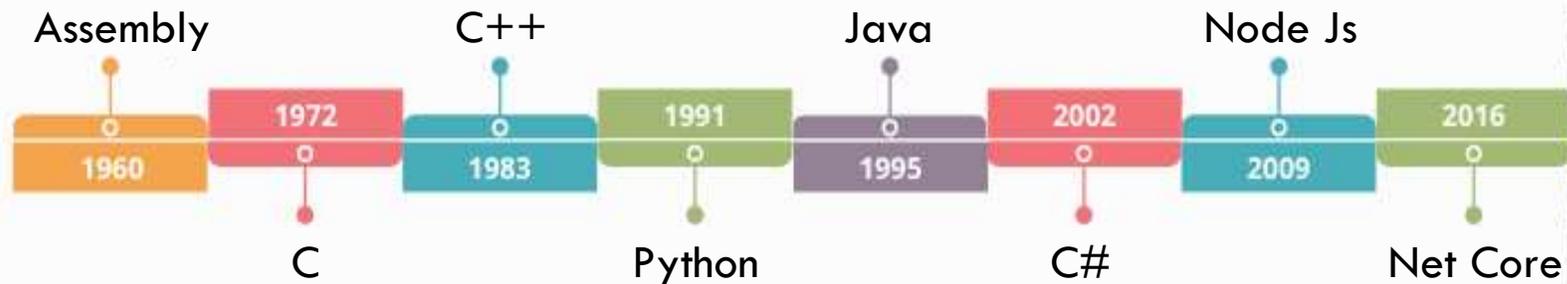
Fifth generation (5GL) - any programming language based on problem-solving using constraints given to the program to make the computer solve a given problem without the programmer, rather than using an algorithm written by a programmer. Examples: Prolog, OPS5, Mercury

Sixth generation (6GL) - programming language based on visual development. The overall umbrella term for these is "NoCode". Examples: Appian, WEM.io, Bubble.io

Reinventing Software Development

Traditional Coding

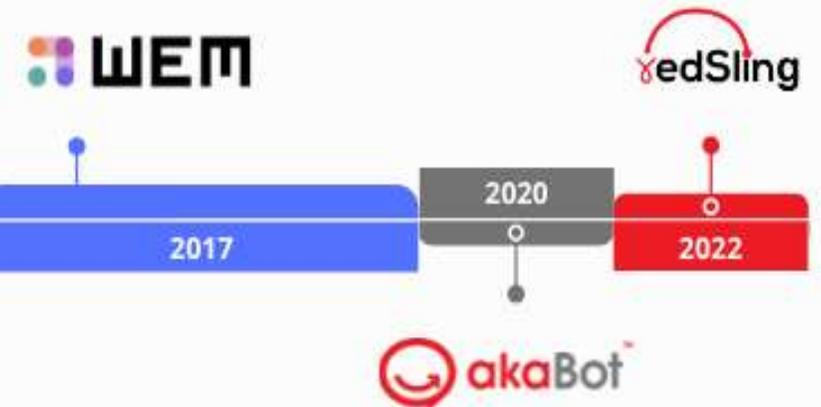
Requiring expensive, hard to retain code-linguists



Traditional computer languages require programmers to translate their thinking process into code built for the CPU and memory

No-Code

Empowering transforming support to employ business-knowledgeable techno-functional resources



Optimized for how we humans think. Converting natural thinking process into working software

Digital Transformation.
Legacy Modernization.
Business Velocity.

80%

COST REDUCTION

Empowers employing business knowledgeable (techno-functional) resources instead of costly, hard to retain code-linguists to build, deploy and maintain secure scalable enterprise-grade software.

10%

FASTER TIME-TO-MARKET

View app development in real-time. Deploy and update applications with a single click. Deliver software 10 times faster than traditional programming methods.

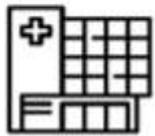
100%

ALIGNED TO BUSINESS

Translate innovative business ideas to custom software built with no code app builder at the speed of, and fully aligned with, business requirements.



Banks,
Financial
Services and
Insurance >



Healthcare >



Telecommunication
>



Education &
Training >



Manufacturing
>



Public Sector
>



Automotive
>

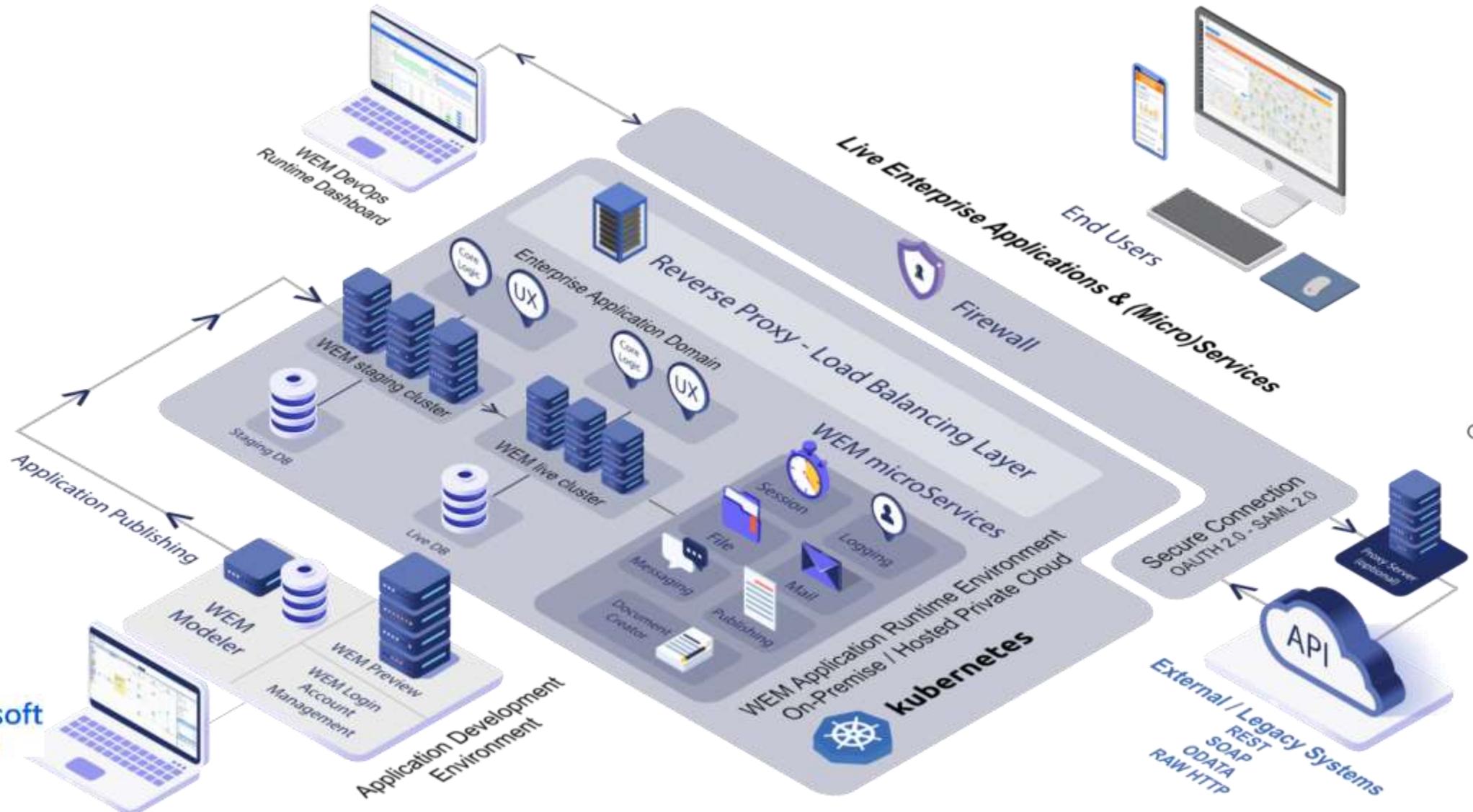


Real Estate
>

SCALABLE, SECURE CLOUD ARCHITECTURE



Google Cloud Platform



FLEXIBLE DEPLOYMENT OPTIONS FOR SHARED HOSTING, ON-PREMISE APPLIANCE AND PRIVATE APPLICATION CLOUD

3rd Party LCNC Marketplace Product Evaluation



| Criteria | WEM | Betty Blocks | Power Apps | OutSystems | Mendix |
|--------------------|-----------------------------------|--------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Category | No Code | Low code | Low code | Medium to high code | Low code |
| Platforms | Web, native apps | Web apps | Web, native apps | Web, native apps | Web, native apps |
| Data Model | Drag & Drop | Visual Editor | Tables | Visual Editor | Visual editor |
| Visual Editor | Web-based | For backend apps | Web-based | Many designer | Web-based, desktop-based |
| Workflows | Drag & Drop | Action Modeler | MS Flow | Visual modeler | Visual modeler |
| Look & Feel | Custom templates | Custom js/css/html | Customizable | Custom js/css | Custom js/css |
| Environment | Public, private cloud, on premise | Public cloud, on premise | Public, private cloud, on premise | Public, private cloud, on premise | Public, private cloud, on premise |
| Release Management | Fully | Fully | Partially | Fully | Fully |
| Integration | All API standards | JSON, SOAP/REST | Office365, REST | SOAP/REST | SOAP/REST |

Use Case – Big Data Workflow Automation through RPA

It is one of the technologically advanced and leading banks of Vietnam. This bank has been setting trends in digital banking and modern banking services. It has some prestigious international investors and a multi-million-dollar turnover and listings.

PROBLEM

The bank wanted a system to process the huge amount of data available to them. This kind of data required daily processing hence an advanced automation tool was required. The bank wanted several of its workflows to be automated for easy and fast processing, to optimize its operations and improve customer satisfaction.

SOLUTION

WEM deployed its Robotic Process Automation offering, akaBot to the process with required optimization. As many as 75 workflows were automated using akaBot within 6 months of implementation including account opening and closing, fund transfer, cash withdrawal, and so on. This bank witnessed, that after automation, its processing time was reduced by 80 per cent and costs were reduced by 40 per cent while productivity and accuracy of these tasks were significantly improved. A total of 09 departments were deployed with akaBots covering and automating as many as 200 processes

CUSTOMER CHALLENGES

- The bank has a huge amount of data for processing.
- All of the data required daily processing.
- It had various schemes to manipulate data.
- All the processes that required automation were different and complex.
- A restricted timeframe for implementation
- Total processes for Assessment > 300.

WEM ADVANTAGES

- **Whole implementation in 6 months.**
- **Agile development, week to week results**
- **Use of existing data for RPA development.**
- **Fast return on investment**
- **Large process optimization and FTE down by 90%**
- Total processes Automated > 200
- Total departments deployed with akaBot > 09

Representative WEM Enterprise Customers



Thank You

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S-Square

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