S-Square

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CERTIFIED NMSDC MBE 2018

S-Square - LowCode/NoCode (LC/NC) Enabling Technology Presentation

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Current Challenges in Traditional Application Development

Long Development Timelines

- Custom development with standard SDLC processes
- Long incubation period before seeing a MVP
- Minor changes require long turn around time for design, build and testing.

High Capital Expenditure and Operating Costs

- Investment in Software platforms and Infrastructure for custom development
- Higher support costs due to diverse support requirements

Disparate Technology Landscape

- Multiple small projects using disparate technologies
- No uniform platform to manage small developments

Developer Shortages

- Developer shortages and skill-set challenges
- Multiple small productivity projects get deprioritized

6 Generations of Programming Languages

First generation (1GL) - machine-level programming language used to program first-generation computers
Examples: machine-level programming languages

Second generation (2GL) - assembly languages. Examples: Assembly

Third generation (3GL) - more machine-independent (portable) and more abstract therefore more programmer-friendly than previous generations of languages
Examples: Fortran, COBOL, BASIC, Pascal, C, C++, Perl, Python, Java, JavaScript, Ruby, PHP, C#

Fourth generation (4GL) - include support for database management, report generation, mathematical optimization, GUI development, or web development. Examples: ABAP, Unix Shell, SQL, PL/SQL, Oracle Reports, R

Fifth generation (5GL) - any programming language based on problem-solving using constraints given to the program to make the computer solve a given problem without the programmer, rather than using an algorithm written by a programmer. Examples: Prolog, OPS5, Mercury

Sixth generation (6GL) - programming language based on visual development. The overall umbrella term for these is "NoCode". Examples: Appian, WEM.io, Bubble.io

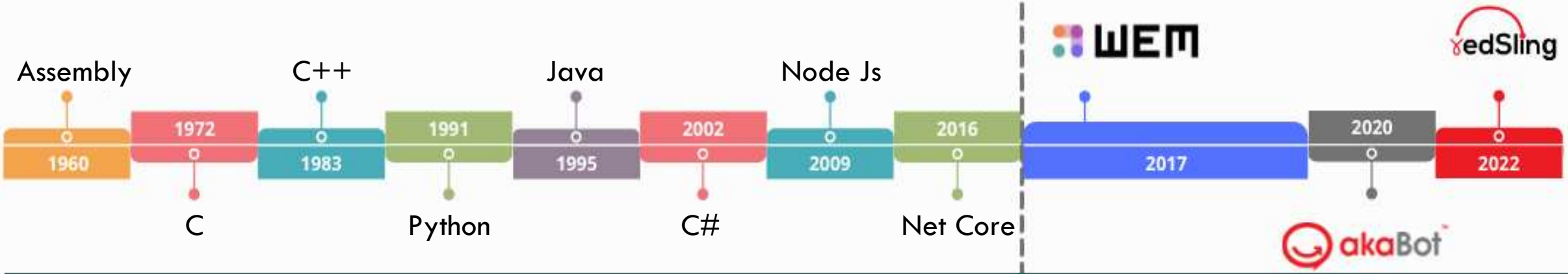
Reinventing Software Development

Traditional Coding

Requiring expensive, hard to retain code-linquists

No-Code

Empowering transforming support to employ business-knowledgeable techno-functional resources



Traditional computer languages require programmers to translate their thinking process into code built for the CPU and memory

Optimized for how we humans think. Converting natural thinking process into working software

Digital Transformation. Legacy Modernization. Business Velocity.

80%

COST REDUCTION

Empowers employing business knowledgeable (techno-functional) resources instead of costly, hard to retain code-linquists to build, deploy and maintain secure scalable enterprise-grade software.

10%

FASTER TIME-TO-MARKET

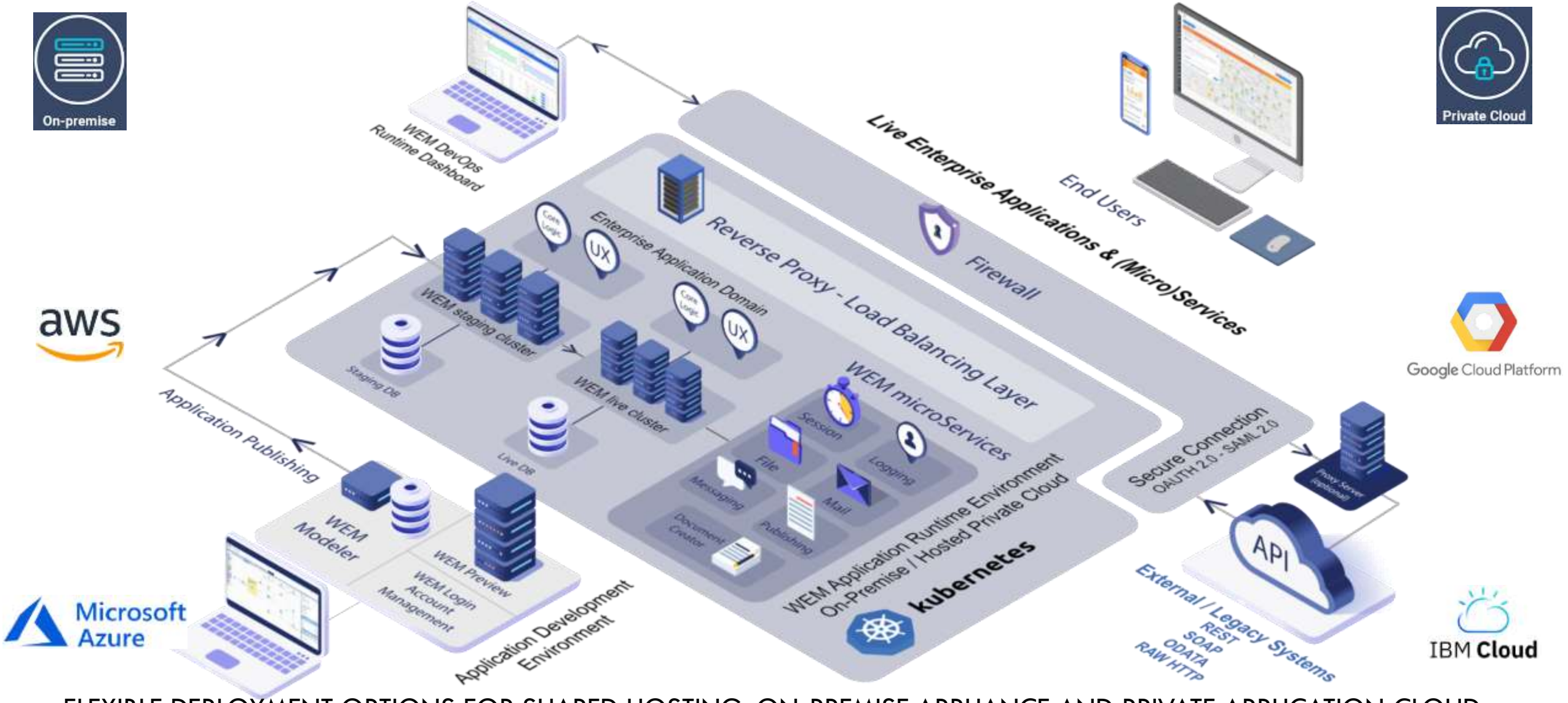
View app development in real-time. Deploy and update applications with a single click. Deliver software 10 times faster than traditional programming methods.

100%

ALIGNED TO BUSINESS

Translate innovative business ideas to custom software built with no code app builder at the speed of, and fully aligned with, business requirements.

SCALABLE, SECURE CLOUD ARCHITECTURE



FLEXIBLE DEPLOYMENT OPTIONS FOR SHARED HOSTING, ON-PREMISE APPLIANCE AND PRIVATE APPLICATION CLOUD

3rd Party LCNC Marketplace Product Evaluation

Criteria	WEM	Betty Blocks	Power Apps	OutSystems	Mendix
Category	No Code	Low code	Low code	Medium to high code	Low code
Platforms	Web, native apps	Web apps	Web, native apps	Web, native apps	Web, native apps
Data Model	Drag & Drop	Visual Editor	Tables	Visual Editor	Visual editor
Visual Editor	Web-based	For backend apps	Web-based	Many designer	Web-based, desktop-based
Workflows	Drag & Drop	Action Modeler	MS Flow	Visual modeler	Visual modeler
Look & Feel	Custom templates	Custom js/css/html	Customizable	Custom js/css	Custom js/css
Environment	Public, private cloud, on premise	Public cloud, on premise	Public, private cloud, on premise	Public, private cloud, on premise	Public, private cloud, on premise
Release Management	Fully	Fully	Partially	Fully	Fully
Integration	All API standards	JSON, SOAP/REST	Office365, REST	SOAP/REST	SOAP/REST

Use Case – Digital Transformation and Application Integration

AON is a leading global professional services firm providing a broad range of risk, retirement, and health solutions. With 50,000 colleagues in 120 countries, it empowers results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

CUSTOMER CHALLENGES

- Moving from the traditional and time-consuming process (mainly a manual process) to an automated process.
- User interaction had to be very simple and easy to use for all customers and
- customer service.
- The system had to have optimal performance (customer service real-time response time).
- Integration with existing legacy systems.

WEM ADVANTAGES

- **From an e-mail processed system to a friendly-to-use and no-code web environment to be maintained by non-IT skilled employees.**
- **Agile development, week to week results, short time to market (live in 3 months).**
- **Use of existing data from legacy systems/integration with legacy systems.**
- **Cloud solution offers flexible workspaces (not tied to a location).**
- **Easy to extend the application.**
- **New client portal for more self-service which resulted in increased customer satisfaction.**
- **Fast return on investment.**

PROBLEM

The company had been conducting yearly analysis and data revision, to serve better to customers, manually. The manual processes were becoming very time-consuming, and it was affecting the overall productivity of the company. They wanted to automate the process by integrating the new system with their existing legacy systems. Also, the client portal was outdated which was affecting customer satisfaction. They needed a more rapid innovation with the current legacy systems.

SOLUTION

An application was built using WEM's platform to automate the whole administrative process of data revision and analysis for the company as well as for the customers. The new automated process resulted in an immediate increase of more than 15% in the data
revisions. The application so developed was integrated with their legacy systems and all the employees (including non-IT-skilled) were trained. The application made customer service more efficient with a real-time response system.

Representative WEM Enterprise Customers

MINISTERIO
DE TRANSPORTES, MOVILIDAD
Y AGENDA URBANA

Thank You

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